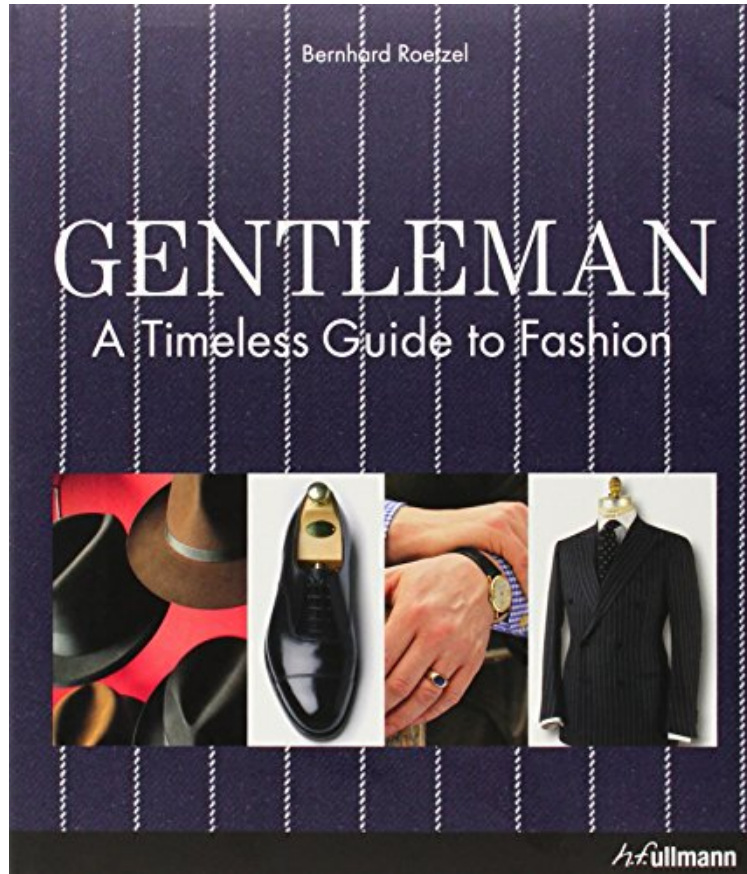


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## Gentleman: A Timeless Guide to Fashion

*Bernhard Roetzel*

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**Bernhard Roetzel : Gentleman: A Timeless Guide to Fashion** before purchasing it in order to gage whether or not it would be worth my time, and all praised Gentleman: A Timeless Guide to Fashion:

26 of 27 people found the following review helpful. Such a wonderful reference book! By Kenneth I must admit that I have a slightly traditional taste for men's wear. This is by far one of the best books out there that you can buy to get a well-rounded idea of what items you should think of when you are at a certain age (like me, just got a job and begin to make some money) to set up your own wardrobe. Of course, maybe not for those who wear jeans or T-shirts five days a week. I also use this as a reference book. The book helped me set up a good idea of what is a good style. Such as: shoes are one of the most important items you should invest. Why you need a navy blazer, grey flannel trousers. What kind of overcoat you should buy. What's the culture and history behind a Barbour wax jacket. A list of all the best vendors for shoes, suits, neckties etc. The book is well illustrated and have a large number of detailed pictures. I ensure you that after you read the book, your eyes would be much sharper and you yourself might turn a little bit snobbish when you are selecting clothes for yourself or looking at others' outfits. Trust me, at this price, it's a wonderful buy. (BTW, I also read Alan's book as mentioned by others. His books, though well written, are mainly on suits and are not as practical as this one.) 2 of 2 people found the following review helpful. Nice \*Quality\* Book With Good Tips! But

It's \*NOT\* A HOW-TO DRESS By Alex H The GENTLEMAN: A TIMELESS GUIDE TO FASHION book by Bernhard Roetzel is beautifully bound and has really thick, high quality pages. There's lots of pictures and good tips on how to iron a shirt, how to tie a tie, how to properly wash your hair, etc., and it also includes interesting bits of information on the history and evolution of men's clothes and why certain things are the way they are. It also takes the reader behind the scenes with step-by-step photos of how good shoes are made, and how they hand craft suits, while supplying information on what is appropriate attire when one is out and about at different functions. It also includes good tips on cleaning and storing suits and shirts etc. and should come in handy to almost every reader out there. Keep in mind that this is based on European/British clothing styles and so many references are to where the suit or jacket originated and how they are worn today (like one must wear certain clothes and hat at a particular horse race) are given in a British context, but Roetzel also discusses US and Italian styles and how they all differ. This isn't a "wear this" type of book, but does offer suggestions on what goes with what. It's more of a general book about sophisticated and elegant dressing for the "gentleman," think old school/Golden Age of Hollywood types like Fred Astaire and William Holden, so don't expect to see popular designers or anything like that in this book. The one thing that I wish it had was that on certain sections like when its discussing the different types of shirt collars, it would have helped greatly to the reader if the parts of the collar being referred to were highlighted, so one can get a clearer understanding of the differences. Otherwise the book is really nice and enjoyed reading it. Also bear in mind that a lot of the stuff presented in here is TOP-OF-THE-LINE items that many of us won't be able to afford, nor would want to, but you get a good idea of what's elegant or timeless. 0 of 0 people found the following review helpful. something I enjoyed as I wanted to know things I could use ...By Chris 34yo/m/Engineer I purchased this book to help me prepare for my new job and to get an idea of fashion rules that I had never had anyone teach me. The book was very informative and gave me a strong idea of how to buy a basic wardrobe and maintain it. A lot of the information was actionable, something I enjoyed as I wanted to know things I could use in the future. Overall I would recommend this book for anyone graduating college or moving between jobs, its always a good idea to start a new job with the intent to make a good first impression.

It is possible to argue about taste, but not about true style. Gentleman is the tried-and-tested guide on matters of style and quality. From choosing a good tailor to proper shoe care, this book is an indispensable companion for indisputable good taste.

Now available in a newly updated edition, GENTLEMAN: A TIMELESS GUIDE TO FASHION, is like having the best features from the pages of ESQUIRE, GQ and the like all collected into one hefty, Handsome Volume. I've never heard of "male fashion expert" Bernhard Roetzel, but then again, I'm someone whose shaving cream comes out of an aerosol can, which, as it turns out, is servicable while on the go, but not necessarily the daily ideal. Ah, well. He obviously knows his stuff, and that stuff comprises a little more than 350 thick, full-color, crisply designed pages. Part tutorial, part celebratory, GENTLEMAN covers all men's fashion issues, literally from head to toe. From styles of underwear and the joy of custom-made suits to stuff I don't even think about much less own like umbrellas and handkerchiefs, the book schools you on all you need to know about becoming a sharp-dressed man. Oh, one sticking point: You'll obviously need a healthy salary or well-stocked trust fund to pull this stuff off. That's not me, but a man can dream, can't he? That may be why I'm more attuned to the brief essays that wax nostalgic over getting a good haircut at the old-school barbershop or the usefulness of a pocketknife. One can't take all of Roetzel's words as gossip not when the virtues of cigarettes are extolled but all that's missing from this book are sample cologne strips. --Rod Lott Blog: [Bookgasm.com](http://Bookgasm.com) About the Author After studying design and working as a text-writer and conceptionist with advertising agencies in Frankfurt and Hamburg, Bernhard Roetzel dedicated himself to the world of menswear, becoming one of the authoritative experts in this field. In addition to his activity as an author and editor, he also holds lectures and seminars on menswear and style.